

PROJECT
BALLET



THRIVING

2022-2023 SEASON



BECOME A PROJECT BALLET 2022-2023 SPONSOR

Once again Project Ballet has proven to be a place where dancers truly **THRIVE**. Thanks to the support of our families, audience members, generous donors, and season sponsorships we were able to present professional standard productions and provide top level education in both our ballet and academic departments.

We began our season in December 2021 with our annual production of *The Nutcracker at The Embassy*. Then, after taking a break for the holidays, we came back strong in January and witnessed our upper level students produce the *Student Choreography Showcase: Polyphonia*. Our annual *Variations Showcase* quickly followed in March. In April and May we were elated to finally invite notable guest teachers and choreographers to work with our advanced dancers after a two year hiatus due to the Pandemic. Gifted men and women such as Michael Vernon (*Indiana University Jacobs School of Music, Ballet Chair Emeritus*), Jimmy Orrante (*Choreographer/formerly BalletMet*), and PB Alums Chelsea Dumas (*Choreographer/formerly Charlotte Ballet*) and Jordan Miller (*Director, Konverjdans/Choreographer*) were able to pour out their knowledge and expertise onto our dancers. Following our Spring Concert in May we were able to formally announce that our 2023 Spring Concert will officially be housed at The Embassy Theatre. We couldn't be more excited!

In addition to **THRIVING** performance opportunities, our students excelled in Summer Program auditions. Multiple students were accepted or received scholarships to programs like *Pacific Northwest Ballet, Boston Ballet, and Ballet West*, to name a few. We were thrilled to learn that two of our Advanced students were invited to attend the prestigious *Colburn Conservatory's* year-round program in Los Angeles, CA. Those dancers will be moving to California to continue their training this upcoming school year.

We closed out the school year with the graduation of three High School Seniors, one of which is already on their way to a professional ballet career. But wait, could there be more? Oh, yes. In June our Advanced level ballet students participated in Project Ballet's first ever *24 Hour Workshop*. Our dancers had 24 hours to choreograph and produce their own production. Somewhat similar to the Student Choreography Showcase, but under the pressure of just 24 hours! It was a hit. We hope to bring this event back every year.

So many exciting highlights to report from our 18th season, and yet, we are quickly approaching the next school year! Do you want to continue to see Project Ballet **THRIVE**? Consider a TAX DEDUCTIBLE sponsorship for the 2022-2023 season. Your support makes art and education accessible to generations of upcoming artists. Your support gives the dedicated staff at Project Ballet the ability to freely explore the best suited educational options for our students and families. Your support allows students the chance to find their gifting, pursue it, and **THRIVE**.

Please view our sponsorship levels in the package provided to decide what level is right for you. Our 2022-2023 Season needs you!

With Sincerest Gratitude,



Laura Francis
Marketing & Ballet Faculty
Project Ballet NFP

CHOOSE YOUR SPONSORSHIP LEVEL

TITLE | \$1,875

- Your business **announced** as our Title Sponsor in all performances for our entire 2022-2023 season
- Your business's logo **prominently featured** as the Title Sponsor on Project Ballet's Donor Recognition Wall through October 2023
- Your business's logo **prominently featured** as the Title Sponsor on Project Ballet's sponsor banner displayed at performances and public events through October 2023
- **8 complimentary tickets** to your choice of performances throughout the entire 2022-2023 season
- **2 complimentary VIP passes** to observe our in-studio Nutcracker dress rehearsal on November 19, 2022
- **2 complimentary VIP passes** to observe our in-theater Nutcracker dress rehearsal at the Embassy Theater on December 1st or 2nd, 2022
- Placement of your **full color advertisement** in our digital performance program for the entire 2022-2023 season... with distribution to over 3,000 audience members!

PROGRAM ADVERTISEMENT & DONOR LOGO SPECIFICATIONS

FULL PAGE | SECOND PAGE OF PROGRAM | FULL BLEED (High visibility!)

- Only ONE available 5" x 7.75" Vertical PDF
- Logo for Banner and Sponsor Wall: 300dpi 6"x6" JPEG

PRINCIPAL | \$1,500

- Your business's logo **prominently featured** on Project Ballet's Donor Recognition Wall through October 2023
- Your business's logo **prominently featured** on Project Ballet's sponsor banner displayed at performances and public events through October 2023
- **6 complimentary tickets** to your choice of performances throughout the 2022-2023 season
- **2 complimentary VIP passes** to observe our in-theater Nutcracker dress rehearsal at the Embassy Theater on December 3rd or 4th, 2022
- Placement of your **full color advertisement** in our digital performance program for the entire 2022-2023 season... with distribution to over 3,000 audience members!

PROGRAM ADVERTISEMENT & DONOR LOGO SPECIFICATIONS

FULL PAGE | THIRD PAGE OF PROGRAM (Great visibility!)

- Only ONE available 5" x 7.75" Vertical PDF
- Logo for Banner and Sponsor Wall: 300dpi 6"x6" JPEG

SOLOIST | \$750

- Your business's logo **prominently featured** on Project Ballet's Donor Recognition Wall through October 2023
- Your business's logo **prominently featured** on Project Ballet's sponsor banner displayed at performances and public events through October 2023
- **4 complimentary tickets** to your choice of performances throughout the 2022-2023 season
- Placement of your **full color advertisement** in our digital performance program for the entire 2022-2023 season... with distribution to over 3,000 audience members!

PROGRAM AD & DONOR LOGO SPECIFICATIONS

FULL PAGE | FOURTH PAGE OF PROGRAM (High Visibility!)

- Only ONE available 5" x 7.75" Vertical PDF
- Logo for Banner and Sponsor Wall: 300dpi 6"x6" JPEG

SEE REVERSE SIDE FOR MORE SPONSORSHIP OPTIONS!

CHOOSE YOUR SPONSORSHIP LEVEL

DEMI-SOLOIST | \$375

- Your business's logo **featured** on Project Ballet's Donor Recognition Wall through October 2023
- Your business's logo **featured** on Project Ballet's Sponsor Banner displayed at performances and public events through October 2023
- **2 complimentary tickets** to your choice of performance throughout the 2022-2023 performance season
- Placement of your **full color advertisement** in our digital performance program for the entire 2022-2023 season... with distribution to over 3,000 audience members!

PROGRAM ADVERTISEMENT & DONOR LOGO SPECIFICATIONS

FULL PAGE | INTERIOR 5" x 7.75" Vertical PDF

- Logo for Banner and Sponsor Wall: 300dpi 6"x6" JPEG

CORP DE BALLET | \$200

- Your business's logo **featured** on Project Ballet's donor recognition wall through October 2023
- Placement of your **full color advertisement** in our digital performance program for the entire 2022-2023 season... with distribution to over 3,000 audience members!

PROGRAM ADVERTISEMENT & DONOR LOGO SPECIFICATIONS

HORIZONTAL HALF PAGE | INTERIOR 5" x 3.75" Horizontal

- PDF, Logo for Sponsor Wall: 300dpi 6"x6" JPEG

APPRENTICE | \$75

- Placement of your **full color advertisement** in our digital performance program for the entire 2022-2023 season... with distribution to over 3,000 audience members!

PROGRAM AD & DONOR LOGO SPECIFICATIONS

HORIZONTAL BUSINESS CARD | INTERIOR 3.5" x 2" Horizontal PDF **or**

HORIZONTAL ORIENTATION HARD COPY BUSINESS CARD

HELP US THRIVE

SUPPORT PROJECT
BALLET TODAY

SUBMISSION GUIDELINES

This Reservation Form, Payment, Advertisement and Logo (if applicable based on sponsorship level) are DUE BY SATURDAY, OCTOBER 1, 2022

Project Ballet is a 501(C) (3) Not-for-profit organization and your sponsorship is TAX DEDUCTIBLE to the extent allowed by law. All payments are NON-REFUNDABLE. Please mail a check made payable to *Project Ballet*, along with this reservation form to the address provided below:

Project Ballet

CC: Hilary Schoedel, Manager
921 Northcrest Shopping Center
Fort Wayne, IN 46805

You may also email your submission form to MANAGER@PROJECTBALLET.ORG. To make your payment via CREDIT CARD, please call us at 260-471-7848. *A 5% processing fee will be added to your total.*

ADVERTISEMENT SUBMISSIONS

Please submit a HIGH RESOLUTION PDF with all fonts embedded. You may also submit a JPEG format with a minimum resolution of 300 DPI at full print size. If submitting a business card sized advertisement, mailing an actual horizontal card is acceptable. PLEASE FOLLOW ALL SIZING GUIDELINES. Project Ballet reserves the right to adjust or substitute any misspelling or improper wording in your advertisement.

LOGO SUBMISSIONS

JPEG file on TRANSPARENT or WHITE background- 300 DPI, 6x6 in. Please provide both FULL COLOR and SINGLE COLOR versions if at all possible.

Logos included on our "Donor Wall" will be printed in SINGLE COLOR with no gradients. Logos included on our "Sponsorship Banner" will be printed in FULL COLOR. If preferred logo is not submitted by the deadline listed above, Project Ballet reserves the right to substitute any text or images under your business's name.

SPONSORSHIP INFORMATION (please complete all fields)

Business Name: _____

Website Address: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Contact Person's Name: _____ Title: _____

Contact Person's Email: _____ Contact Person's Phone: _____

Authorized Signature: _____ Date: _____

My Project Ballet Dancer Representative Is: _____

Ticket vouchers (if applicable) should be emailed to: _____

SPONSORSHIP LEVEL (please select one)

☐ \$1,875 Title (Submit 5"x7.5" Vertical Full Bleed Ad & Logo to manager@projectballet.org)

☐ \$1,500 Principal (Submit 5"x7.5" Vertical Ad & Logo to manager@projectballet.org)

☐ \$750 Soloist (Submit 5"x7.5" Vertical Ad & Logo to manager@projectballet.org)

☐ \$375 Demi-Soloist (Submit 5"x7.5" Vertical Ad & Logo to manager@projectballet.org)

☐ \$200 Corp de Ballet (Submit 5"x3.75" Horizontal Ad & Logo to manager@projectballet.org)

☐ \$75 Apprentice (Submit Business Card Ad to manager@projectballet.org)

☐ Optional: I am a returning season sponsor and would like you to use the exact same advertisement I used last year with NO changes

FOR OFFICE USE ONLY

☐ AD IS RECEIVED AND GOOD-TO-GO ☐ PAYMENT RECEIVED ☐ DANCER REPRESENTATIVE IDENTIFIED

☐ LOGO IS RECEIVED AND GOOD-TO-GO CHECK # _____ DATE: _____ INITIALS _____

☐ PAPERWORK RECEIVED (IF APPLICABLE) OR CC PROCESS ON DATE: _____ INITIALS _____

PROGRAM AD SPECIFICATIONS

RETURNING SPONSORS

*Please Note: if reusing a previously designed ad, your ad must meet the same sizing specifications as the previous year

THE SIZING CHART BELOW IS NOT TO SCALE. PLEASE NOTE THE SPECIFIED MEASUREMENTS

