

PROJECT BALLET

2020/21

ANNUAL
REPORT



BOARD OF DIRECTORS

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Tina Tazian, Vice Chair

Linda Dumas, Treasurer

Maggie Nader, Secretary

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Alison Gerardot

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Jennifer Frank, Academic Director

FACULTY & STAFF

Erica Dice

Lauren Dini

Alaina Ganser

John Fischer

Susan Fischer

Olivia Kruse

Amanda LaSalle

Robin Myers

Hannah Moore

Laura Schlatter

Hilary Schoedel

Elizabeth Smith-Meyer

CELEBRATING 17 YEARS OF SERVICE

WHO WE ARE

MISSION STATEMENT

Providing superior ballet training for our region's youth

VISION STATEMENT

To provide world class ballet instruction with devotion to unwavering personal excellence

CORE VALUES

- World class ballet instruction
- Integrated learning environment
- Fostering collective excellence
- Personalized development path

TAG LINE

Your passion is our priority

PERFORMANCES

- **6** Stage Performances
- **20** In-Studio Performances
- **24** Virtual Livestream Performances
- **1,900** Audience Members

COLLABORATORS AND PARTNERS

- Bishop Dwenger High School
- Embassy Theatre
- Fort Wayne Dance Collective
- Gigi's Playhouse
- PFW Opera Ensemble

STUDENT BODY

- **107** Students Enrolled in the Professional Ballet Training Program
- **144** Students Enrolled in the Children's Ballet Division
- **25** Students Enrolled full-time in the Academic Conservatory

WHO WE SERVE

COVID-19

DATES

- **SHUT DOWN** from March 13 through May 3, 2020
- **LIMITED CAPACITY** from May 4 through July 3, 2020
- **SOCIALLY DISTANT** programming and events from July 4, 2020 through May 16, 2021

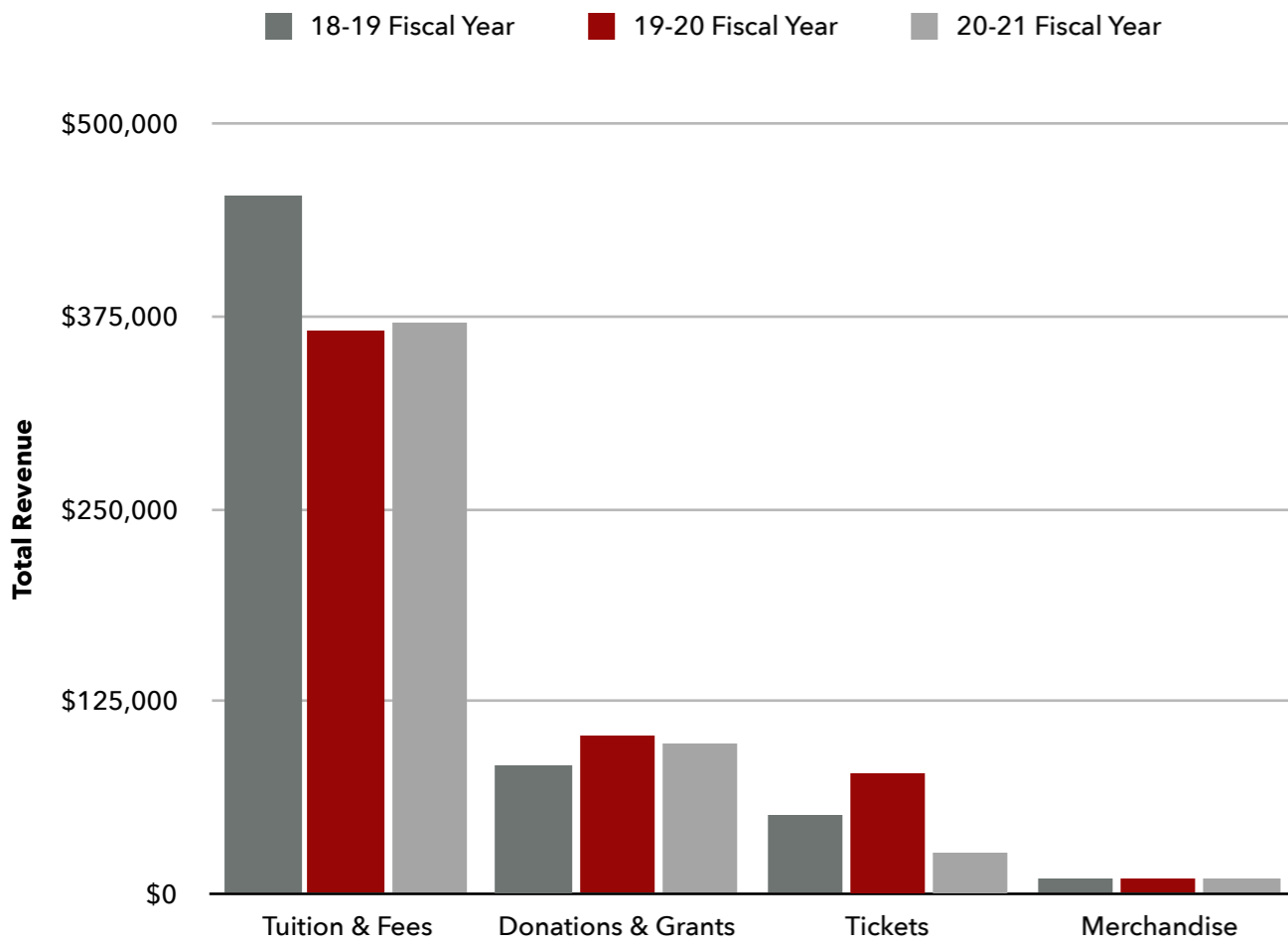
OBSTACLES

- **36% Reduction in Enrollment** since March 2020
- **8% Reduction in Budget** since March 2020
- **76% Reduction in Ticket Sales** since March 2020
- Two loan draws from the **Paycheck Protection Program**
- Five staff members utilizing **Covid Pay**

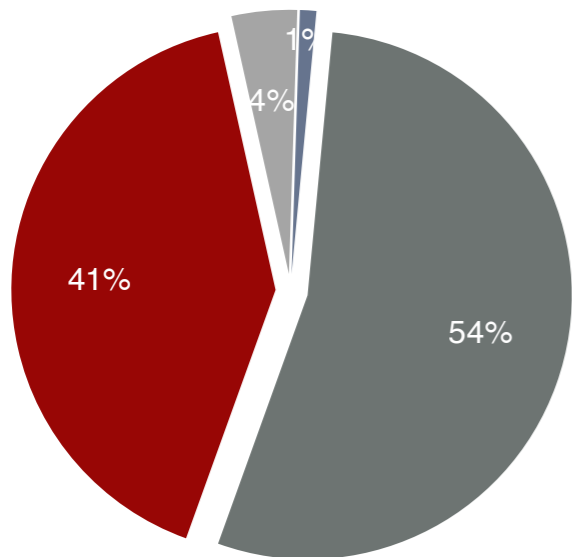
TRIUMPHS

- **Intact Reserve Accounts** (savings and investments). We have not had to draw against our reserve.
- **Maintaining a balanced and profitable budget** despite a 76% reduction in ticket sales and a 36% reduction in enrollment.
- **All ballet levels and academic classes now have virtual offerings** and all performance events likewise have livestream capabilities.
- **Expanded Physical Facility** to accommodate social distancing and to create an on-site studio theater for performances.

FINANCIALS

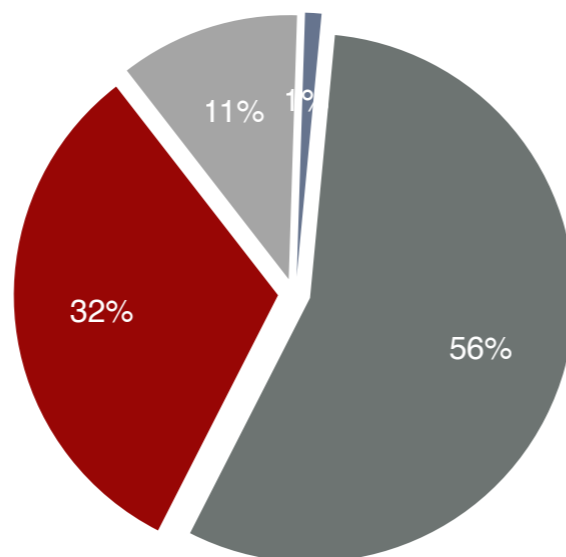


20-21 Revenue Stream



- Tuition & Fees
- Donations & Grants
- Tickets
- Merchandise

19-20 Revenue Stream



- Tuition & Fees
- Donations & Grants
- Tickets
- Merchandise

RECENT CLIENT FEEDBACK

“We were impressed with Project Ballet before this pandemic, but you all have gone above and beyond this past year. I’m a healthcare provider and I have always felt comfortable sending my daughter to practice. I can’t begin to imagine how stressful this past year has been for all of you. We appreciate Project Ballet so much!”

“Your thoughtfulness in communication, commitment to remain in connection with others who value the pursuit of wisdom, and your calm consistent leadership - is a source of great balm, something not naturally found in a world experiencing pandemic.”

“I wanted to thank you for what I believe is going above and beyond what most are doing to keep all of your ballet students safe at this time. My husband and I definitely feel safe sending our daughter to class. We love everything about Project Ballet and everything that you do to make a great experience for the children. We drive from Angola because she gets so much out of every class.”